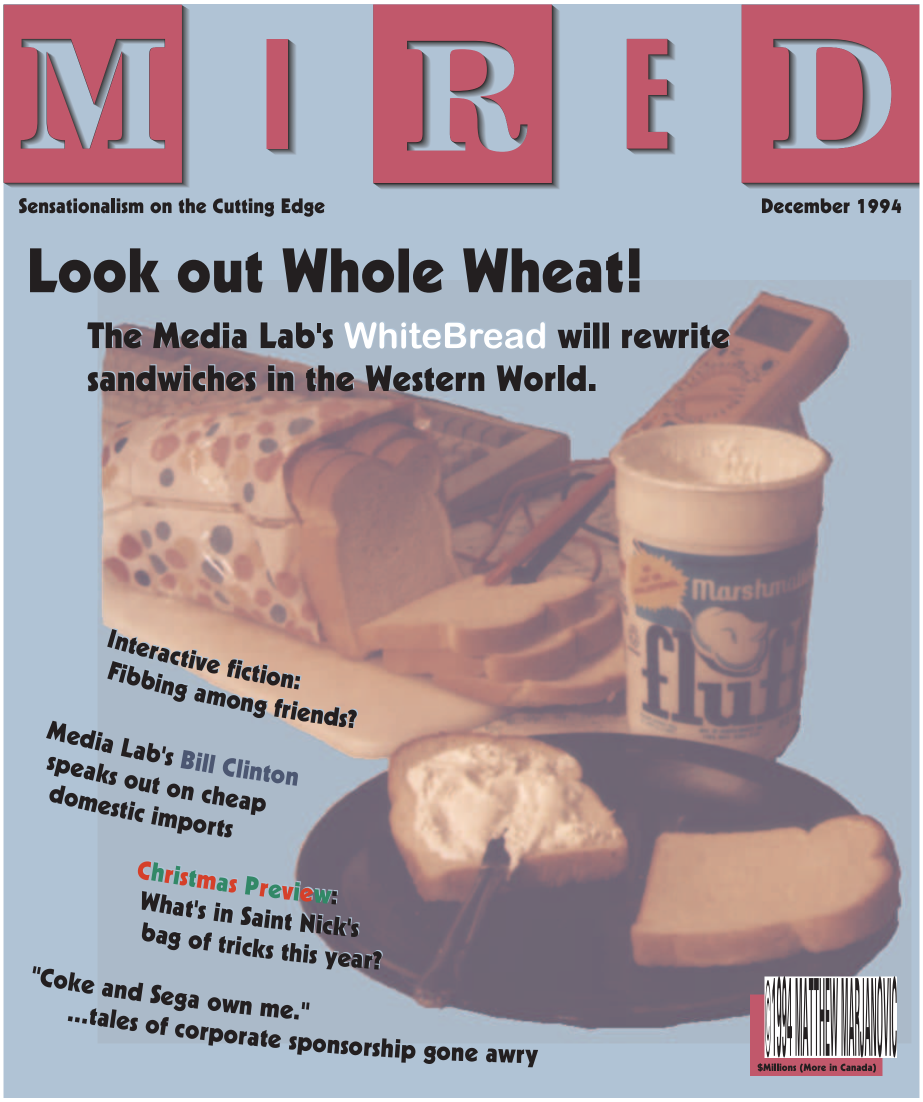
Tired of bogus media hype?



MIRED

Sensationalism on the Cutting Edge

December 1994

Look out Whole Wheat!

The Media Lab's WhiteBread will rewrite sandwiches in the Western World.

Interactive fiction: Fibbing among friends?

Media Lab's Bill Clinton speaks out on cheap domestic imports

Christmas Preview: What's in Saint Nick's bag of tricks this year?

"Coke and Sega own me." ...tales of corporate sponsorship gone awry

$Millions (More in Canada)

Be part of something real...

AI OLYMPICS '95

JANUARY 20 -- FEBRUARY 3, 1995

Team selections start *December 6th!*

To register, check out
`http://www.ai.mit.edu/Olympics`
and reserve your place in history.